

At Fundación Proyecto de Vida, we firmly believe that sports—especially soccer—are powerful tools for transforming lives. That's why our ethical commitment is unwavering: we work with integrity, respect, and responsibility to ensure the well-being of the children and youth who take part in our programs.

### 1. Respect for Human Dignity

We are committed to treating every person with respect, regardless of their background, race, religion, gender, socioeconomic status, or abilities. We actively promote inclusion and equal treatment in all our activities.

### 2. Child Protection

The safety and well-being of children is our top priority. We firmly reject any form of abuse, neglect, violence, or exploitation. Every staff member—whether volunteer or contracted—must always act in the best interest of the child as a guiding principle.

### 3. Fair Play and Sports Values

We promote fair play, honesty, solidarity, and teamwork—on and off the field. Our training approach goes beyond creating good athletes; we aim to shape better human beings.

### 4. Transparency and Accountability

We manage our resources with integrity, maintain open and honest communication with our partners, and make decisions responsibly. We are fully committed to being accountable to our communities, donors, and program participants.

### 5. Commitment to Social Development

Our mission is rooted in the belief that every young person deserves a chance. Every action we take is designed to open doors to growth, education, and holistic well-being for children and teens facing vulnerable situations.

### 6. Confidentiality and Data Protection

We respect the privacy and personal data of all participants, their families, and our team members. All collected information is handled responsibly and with the utmost confidentiality.

### 7. Ethical Conduct of Our Team

We expect every member of our team to act with professionalism, empathy, and alignment with our values. Any behavior that goes against this code will be addressed seriously and in accordance with our internal protocols.

### Conclusion

This Ethics Charter reflects our public commitment to transparency, respect, and deep humanity. Every person involved with Fundación Proyecto de Vida pledges to act with integrity and love for those we serve: the children and youth striving for a brighter future.

  
**LINA VARELA**  
CEO & FOUNDER



+57 313 5821878



contact@fundacionproyectodevida.org

[www.fundaciónproyectodevida.org](http://www.fundaciónproyectodevida.org)

